



UK Sustainable Business Charter

A UK BCSD Sustainable Business Charter adopts policies and actions which will contribute to the aims of the [WBCSD's Vision 2050](#) to create 'a world in which nine billion people can live well, and within the planets resources by mid-century' and reflects the Actions set out in [WBCSD's Action 2020](#) designed to achieve its 2050 ambition.



Skills and Employment

- Recruitment and training policies demonstrate commitment to:
- Funding apprenticeships
- Regular training and CPD for all staff where necessary
- Effective and active employee engagement policy at all levels of the business
- Encouraging the uptake of volunteering and mentoring support activities outside the company.
- Demonstrates a robust health and safety culture.
- Actively promotes and invests in sustainable behaviours at all levels of the workforce.



Economic Prosperity

- Business Plans recognise the interdependency of social, environmental and economic systems and the balance of Natural, Social and Financial Capital.
- Implements sustainable business practices to assess and manage risk (economic, social and environmental).
- Adopts triple bottom line accounting and reporting.
- Can demonstrate the long-term profitability and viability of the company and its contribution to overall economic prosperity.
- Demonstrates a robust health and safety culture.
- Actively promotes and invests in sustainable behaviours at all levels of the workforce



Sustainable Lifestyles

Promotes sustainable production and consumption by:

- Using whole life principles in product design - products that are durable but capable of recycling/reuse at end of life
- Minimising packaging and reducing the use of raw materials for packaging
- Assisting consumers to think sustainably through responsible and informative labelling and product use guidance.
- Implementing policies to use local suppliers and localised supply chains wherever practicable to reduce transportation and transport miles.



Climate Change

Implements resource efficiency at all levels of the business process by:

- Regular measurement and reporting of carbon, energy and water footprints
- Using renewable forms of energy where practicable
- Investing in energy /water efficiency technologies
- Devising and implementing waste minimisation policies.

Invests in R&D to reduce raw material consumption, and to identify and substitute eco-friendly materials for rare and limited resources wherever practicable.



Environment

- Assesses impact on the natural environment and biodiversity at all stages of the business process.
- Takes biodiversity and environmental enhancements into consideration as part of investment planning.